

Piper Schlaeppi

Digital Media Specialist

Looking for a creative and collaborative environment to grow and thrive in.

✉ pmschlae@mtu.edu

📞 (906) 281-9590

📍 Madison, WI

🌐 piperschlaeppi.com

EDUCATION

Scientific and Technical Communication

Michigan Technological University

08/2016 - 05/2020

3.32

WORK EXPERIENCE

Quality Assurance AS/AR

Epic Systems

08/2020 - Present

Madison, WI

Experience

- Planned and documented software testing.
- Collaborated with developers and UX experts for new development.
- Performed and lead usability testing sessions.
- Coordinated events as pod leader for a group of new hires.

Marketing Intern

One Energy LLC

05/2019 - 08/2020

Findlay, OH

Achievements/Tasks

- Created a style brand guide, logos, and several print publications.
- Collaborated with R&D to develop a website for open-sourced software hosted on SourceForge.
- Coordinated and lead client meetings for web design process.

Husky Innovate Intern

Michigan Technological University

08/2019 - 05/2020

Houghton, MI

Achievements/Tasks

- Participated in client meetings.
- Designed and created print and digital posters.
- Consulted on company brand image.

Student Intern

Michigan Technological University Media and Communications

09/2017 - 12/2018

Houghton, MI

Achievements/Tasks

- Edited internal and external publications, including the daily publication Tech Today.
- Authored and published articles on Michigan Tech News.
- Copyedited for quarterly newsletter.

SKILLS

Marketing

Graphic Design

Digital Marketing

SEO

Web Design

HTML / CSS

AP Style

Editing

Communication

Writing

Wireframing

Prototyping

UX/UI Design

Adobe Creative Cloud

Google Suite

Microsoft Office

PERSONAL PROJECTS

backyard berry (01/2020 - 05/2020)

- Organized and planned meetings with client and programming team for a citizen science reporting app. Delegated tasks for team members and set project goals/timelines

Alternative Energy Enterprise, Michigan Tech
(08/2019 - 05/2020)

- Coordinated media and communications, designed and maintained website, and guest lectured on best practices in communication

Society for Technical Communication, Houghton Student Chapter
(08/2018 - 05/2020)

- Served as president for 2019-2020 school year. Coordinated projects and collaborations with other student orgs on campus.

ORGANIZATIONS

Society for Technical Communicators (08/2019 - 08/2020)

Member

LANGUAGES

Spanish

Professional Working Proficiency

English

Native or Bilingual Proficiency

INTERESTS

Poetry

Music

Theater

Gaming

Books